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FOR IMMEDIATE RELEASE

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AMERITEX FABRIC SYSTEMS INTRODUCES COVER-1™ FOUR-IN-ONE BOAT COVER



GLOVERSVILLE, N.Y. – Oct. 17, 2011 – Ameritex Fabric Systems, a business unit of Taylor Made Systems, will showcase its Cover-1™ patent-pending, four-in-one boat cover at IBEX 2011, Oct. 17-19 in Louisville, Ky.

“The Ameritex Cover-1 is a revolutionary breakthrough product that will offer unique benefits to boatbuilders, dealers and boatowners,” said Don Zirkelbach, president of Ameritex Fabric Systems. “For boatbuilders, it’s a green alternative to using disposable throw-away protective coverings for transporting boats. For dealers, it’s a value-added accessory that comes with the boat, providing a great tool to close sales with potential customers. For boaters, it’s a versatile, easy-to-install all-purpose boat cover for trailering, mooring or storage.”

Cover-1 is custom made for each specific boat and sold as an OEM product to boatbuilders. It comes with an integrated protective fabric that wraps around the boat’s hull for shipping from the factory to the dealership. Once the boat arrives safely at the dealership, the white protective material around the hull is removed, and the dealer can sell the cover with the boat.

The Cover-1 system is designed for fast, easy installation, even when the boat is moored in the water. The cover fits tightly under the rub rail of the boat without snaps or other fasteners with a double-ratchet tensioning device that ensures a snug fit. The integrated bow scoop on the front of the cover allows it to register itself with the bow of the boat for quick, error-free

installation. A telescoping support pole fits into an integrated sleeve sewn into the cover for easy deployment. Extra-long zippered cutouts allow the cleats to be available for tying to a dock.

The four-in-one covers will be custom made for each specific boat model in a wide range of colors and fabrics to meet the OEM's specifications, according to Zirkelbach.

About Ameritex Fabric Systems

A member of Taylor Made Group, LLC, Ameritex Fabric Systems (www.ameritexfabrics.com) is based in Bradenton, Fla. and is the fabric engineering and manufacturing arm for Taylor Made Systems. Ameritex is a leading supplier of highly engineered fabric solutions for OEM boat manufacturers and the automotive industry.

About Taylor Made Systems

A member of Taylor Made Group, LLC, Taylor Made Systems (www.taylormadesystems.com) is based in Gloversville, N.Y. Together with its partner companies, Trend Marine Products Limited and Water Bonnet, Taylor Made Systems is the world's largest manufacturer of marine glazing systems and the acknowledged leader in framed-glass windshield technology for powerboats. Other marine product lines include manual and power-actuated doors, roofs, window systems, hatches and portlights. The company also supplies glass products for a variety of agricultural, construction, mass transit and emergency vehicle applications.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC (www.taylormadegroup.com) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. The Taylor Made Group includes Taylor Made Products, Taylor Made Systems, Taylor Made Glass Systems, Ameritex Fabric Systems, Trend Marine Products Limited, Taylor Made Glass & Systems Limited, Taylor Made Systems Pacific, Water Bonnet and Taylorbrite. The Group operates 11 facilities in the United States, the Republic of Ireland, the United Kingdom, Australia, New Zealand and Mexico.

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